

# NAMING SPONSOR \$45,000 (1 AVAILABLE)

- Recognition on all promotional materials including
  - All digital content realised on all platforms reaching over 50,000 viewers
  - All Hard copies sent out
- 25 (3'x3') sign placement spots around the property (signs not provided)
- You will also receive recognition in all radio features regarding the event, leading up to and live on location the weekend of the event
- Your logo will be added to the top of the event logo
- Your brand's name added to the beginning of the entire weekend event
- You will receive a private VIP tent with food and drinks (up to a value of \$1500 per day) for the entire weekend
- There will be Coffee, Hot Chocolate, and Donuts included in your VIP tent – on top of any additional food and drinks
- You and your guests will get a meet and greet with an NHL Alumni with an autograph and photo opportunities
- VIP Parking/shuttle for you and your team
- You will receive top recognition on the top of the sponsor page on the website
- You will receive recognition on the sponsor thank you poster and announced minimum 3 times daily and at the opening and closing ceremonies daily
- Option to secure for 3 years with a 10% discount

